## Tactics to connect business strategy with marketing impact

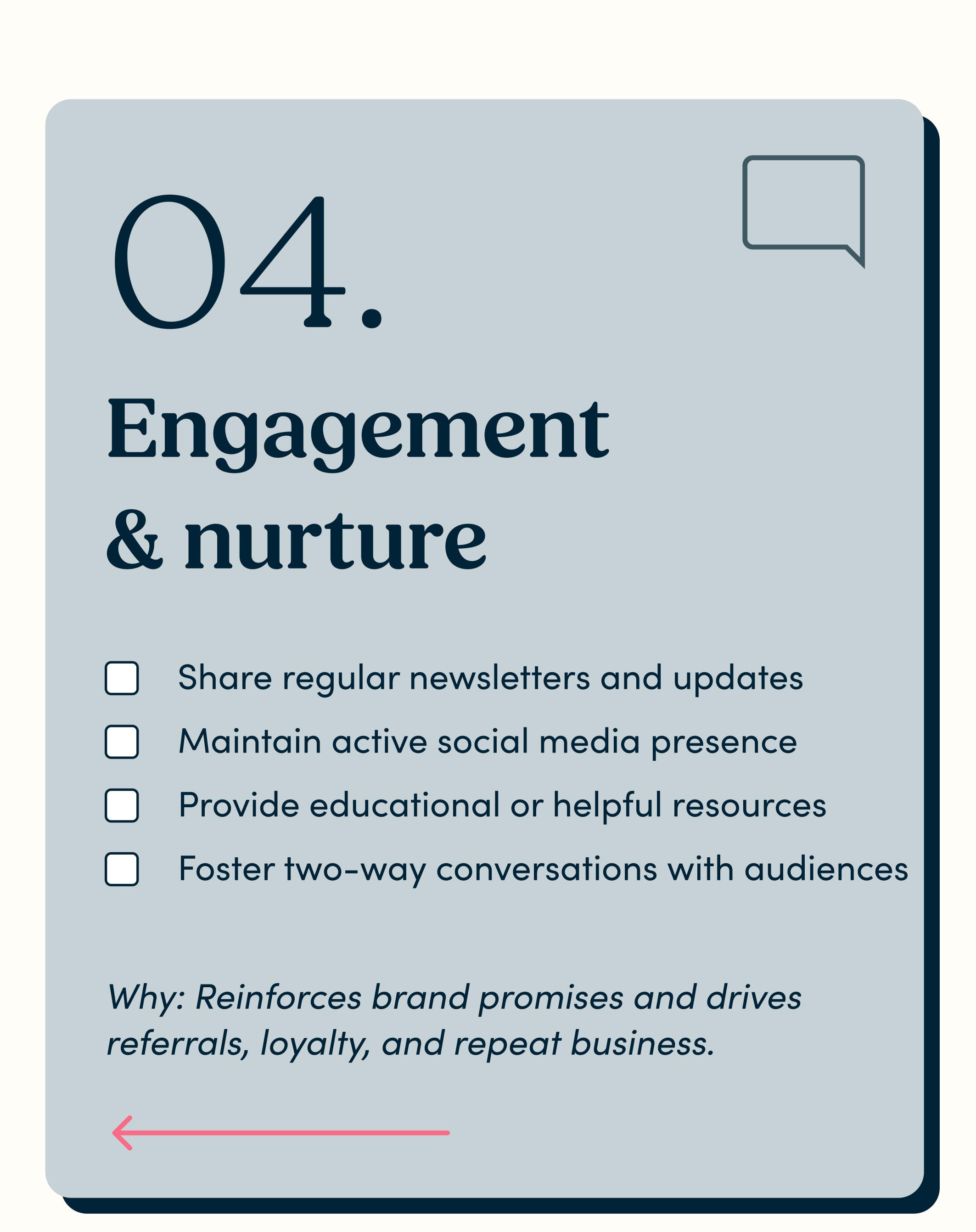
A practical framework to connect business goals with measurable marketing results.

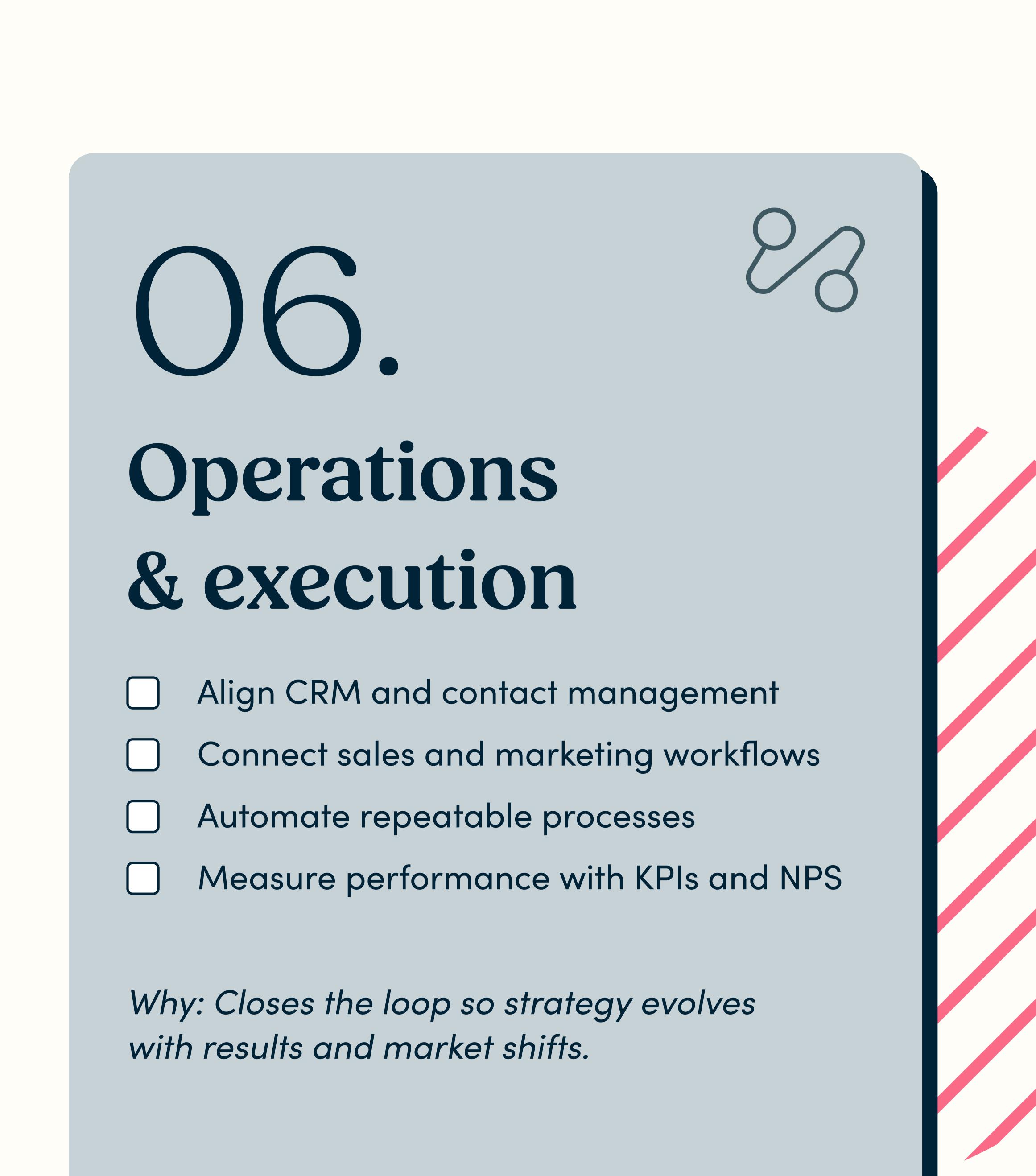












Let's transform the status quo with strategy that scales.

